

**David J. Feasey**  
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- OBJECTIVE** To create, design and build knowledge systems that lead people and organizations to innovate, think systemically, improve productivity and achieve sustainable growth
- SKILLS** Interactive learning and web development including information architecture, content modeling, database and object-oriented development; LMS and CMS architecture and administration, project management and teaching; Flash, Director, XML, CSS, HTML/XHTML, JavaScript, Perl, Python, PHP, ASP, MySQL, SQL Server, TotalLMS, SCORM, Dreamweaver and Photoshop
- EXPERIENCE**
- Carestream Health**, Rochester, NY  
Learning Systems Technology Manager September 2007 to October 2008
- Consulted with internal business customers to design, develop, migrate and deploy corporate, sales and field service training solutions
  - Managed worldwide Level 2 support for corporate Learning Management System (LMS) and other training portals
  - Led and facilitated team process to analyze, migrate and redesign legacy learning systems as part of company transition strategy
- Eastman Kodak Company / Shenouda Associates**, Rochester, NY  
Web Content Systems Analyst August 2002 to September 2007
- Led, facilitated and coached teams modeling web content schema, assuring site quality, defining internal support needs and creating documentation
  - Acted as technical consultant to business customers in purchasing and deploying web content management, architecture, process and localization solutions
  - Managed and developed web sites, intranet database applications, content migrations and third party product integration projects
- Neo/SCI Corporation**, Rochester, NY  
Multimedia Product Manager October 2003 to January 2004
- Led department responsible for software product development, company web site and customer technical support for growing science education company
  - Provided IT, network and systems administration support for entire company, including Windows 2000 Server and SQL Server administration in a mixed OS environment
- Eyepopping Design / Folk Media**, Rochester, NY  
President January 2000 to August 2002
- Started and managed every aspect of an interactive media design firm serving the Marketing Communications and e-Learning industries
  - Developed interactive business solutions including promotional games, e-Learning architectures, user interfaces and authoring tools and online product demonstrations
  - Consulted with clients on content strategy, new product development and usable web site design
- Element K**, Rochester, NY  
Multimedia Developer October 1998 to January 2000
- Created original artwork, architecture, designs, animations, navigation schemes, controls and programming for self-study e-Learning products
  - Built third party branded learning products, CD-ROMs and online seminars
  - Consulted as expert in XML, visual design, interoperability and metadata across company
- EDUCATION** **Williams College**, Williamstown, MA  
B.A. Studio Art with Honors, 1985